FORM A

New York State Education Department RFQ: Teacher and Principal Practice Rubric Providers (Application Period Spring 2011)

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FORM B-2

New York State Education Department   RFQ: Teacher and Principal Practice Rubric Providers (Application Period Spring 2011)

TEACHER AND PRINCIPAL PRACTICE RUBRIC PROVIDERS
TECHNICAL PROPOSAL – RUBRIC DESIGN AND IMPLEMENTATION

Rubric Design and Implementation (Informational-Only):

collect evidence of the demonstrated professional achievement for teachers or principals (i.e. measures and analyses used, comparison groups, etc.)?	teachers selected two groups of students both of which were being taught the same unit or set of related lessons. However, in one group (the "experimental" group) a specific instructional strategy was used (e.g., advance organizers), whereas in the other group (the "control" group) the instructional strategy was not used. Because students could not be

tice score, you need to understand the process of assigning the instructional practice score based on the results of multiple data sources and ratings on domain elements.

Scoring of a Teacher's Instructional Practice
    Rating the Elements: A 5-level rubric is used to rate and provide feedback to teachers on their use of the 60 Elements of the Art and Science of Teaching Framework: Innovating (4), Applying (3), Developing (2), Beginning (1), Not Using (0)
    Instructional Practice Score - A 4-Level Scale is used to determine Teacher Instructional Practice Score: Highly Effective (4), Effective (3), Developing (2), and Ineffective (1)

    The performance rating for each category takes into consideration the Category level of the teachers, with the understanding that teachers with more years of service will have greater subject matter expertise. There are three categories of proficiency scales, including:
  Category I: teachers with 1-3 years of service
  Category II: teachers with 4 or more years of service
  Category III: teachers with 10 or more years of service

Category I Proficiency Scale
  a. Highly Effective teachers perform at Level 4 at least 65% of the time, and perform 0% of the time at Level 1
  b. Effective teachers perform at Level 3 or higher at least 65% of the time
  c. Developing teachers perform less than 65% at Level 3 or higher, and less than 50% at Level 1
  d. Ineffective teachers perform greater than or equal to 50% at Level 1

Category II Proficiency Scale
  a. Highly Effective teachers perform at Level 4 at least 75% of the time, and perform 0% of the time at Level 1
  b. Effective teachers perform at Level 3 or higher at least 75% of the time
  c. Developing teachers perform less than 75% at Level 3 or higher, and less than 50% at Level 1
  d. Ineffective teachers perform greater than or equal to 50% at Level 1

Category III Proficiency Scale
  a. Highly Effective teachers perform at Level 4 at least 85% of the time, and perform 0% of the time at Level 1
  b. Effective teachers perform at Level 3 or higher at least 85% of the time

	into the following final scale:
	    a. Highly Effective (3.5 – 4.0)
	    b. Effective (2.5 – 3.4)
	    c. Developing (1.5 – 2.4)
	    d. Ineffective (1.0 – 1.4)

5. Describe and detail your organization's demonstrated ability to adapt and sustain the submitted rubric to align with the requested needs of participating LEAs.	LSI has extensive capabilities to support state and district redevelopment of their evaluation systems and systemic implementation of capacity building and quality assurance programs including evaluator and observer training, professional development, teacher and principal growth, development and evaluation software systems, graduate education programs, and teacher pedagogy and observer certification programs. LSI's experience ranges from working collaboratively in developing and implementing frameworks for effective teaching and school leadership to the creation of a continuum of differentiated professional development aligned to these frameworks. LSI also blends advanced adult learning methodologies with leading edge technologies to produce online learning courses that foster exceptional learning, retention, and application of new knowledge. Learning Sciences also offers staff certification to exceptional teachers who can participate in a professional development certification program and become qualified facilitators on the framework. Marzano Staff Developer Certification allows teachers to provide professional development workshops around Dr. Marzano's official framework and to build internal capacity by establishing a cadre of skilled and knowledgeable professional staff developers. LSI has extensive experience implementing solutions for large organizations. As part of the Houghton Mifflin Harcourt partnership for Florida, LSI is currently engaged by the Florida Department of Education to provide statewide technical assistance for teacher evaluation to its 67 school districts and charter schools through the federal Race to the Top initiative. The Florida Department of Education selected Dr. Marzano's Causal Teacher Evaluation Model as its state model. LSI is providing training, tools, and technical assistance service to guide districts through four years of design, implementation, and improvement for their local teacher evaluation models. LSI's has also provided statewide implementations in Pennsylvania's 500 school districts includes a full range of economically, racially, and culturally diverse students and teachers from rural, suburban, and urban centers that includes both Pittsburgh Public Schools and the School District of Philadelphia with 115,000 and 210,000 students, respectively. Beyond LSI's experience in urban and subur-

	loops to support teacher growth and development • Certified Facilitator Pr

TEACHER AND PRINCIPAL PRACTICE RUBRIC PROVIDERS
TECHNICAL PROPOSAL – ORGANIZATIONAL CAPACITY

Organizational Capacity (Informational-Only):

In this section, the applicant should demonstrate that it has adequate human, organizational, and technical resources to provide the proposed teacher and/or principal practice rubric services.

| 1. A description of the organization, including information such as length of time in operation, number of existing locations, number of staff, an organization chart, etc. | Learning Sciences was founded by former university researchers in 1999. From its founding, LSI has focused on improving student achievement through the professional growth of teachers and administrators. Our mission is to help teachers become highly effective classroom practitioners through blending new technologies with research-based pedagogy. LSI is organized as a limited liability corporation and currently operates from two locations within the State of Pennsylvania.

1. Corporate Services Division (home office), 175 Cornell Road, Suite 18, Blairsville, PA 15717

2. The Educational Services Division is located at 221 W. Philadelphia Street Suite 112E, York, PA 17401

Our Corporate Services Division is a 10,000 square foot facility which houses LSI's software engineering department, production department; including a full video production group, corporate IT services, corporate accounting, and customer service department. The LSI software engineering department is responsible for all design and implementation of our performance growth platform, iObservation. Our Production department produces content for online non-credit and graduate education courses. The video production group travels onsite to school districts to capture raw footage and has full video editing capabilities in-house. LSI's customer service department has a robust and scalable capability and currently provides technical support to over 51,000 users. Customer Service Representatives are available during business hours Monday – Friday from 8 AM to 5 PM EST and provide support via telephone and email. Toll-free numbers are available at all levels of service to our clients.

Our Educational Services Division is a 6,000 square foot facility augmented with educational experts around the nation. Additionally, this location houses our professional development facility, sales and marketing teams, multimedia department, and research and design center. Further, LSI has 50 employees including implementation program managers, expert trainers, information systems specialists, customer service |

	representative, research and development specialists, business managers, instructional designers, multimedia designers, and videographers. LSI's research and development team works closely with the subject matter experts in coordinating the product roadmap for all LSI products. This process is built on the input gained from field experience and product enhancements are prioritized based on customer requests and needs. All of these staff members are credentialed in their specialization areas, and will be available to support this effort as needed.
2. A description of the organization's history of providing similar teacher and/or principal evaluation services, including the outcomes achieved, number of previous con-tracts, the diversity of clients, the number of students served, etc.	Learning Sciences is exclusively partnered with Dr. Robert Marzano to co-develop aspects of his Causal Teacher Evaluation Model and provide technical assistance for states and school districts. LSI provides h ofSp 0.33TD 67berun-1

	to sue based on her charges have expired.
6. Information as to whether the organization has been denied the ability to conduct business in any state and indicate the reason(s) for such denial.	or- No
7. Information as to whether the organization has been debarred or suspended from doing business with any local government, state, or the federal government.	or- No
8. Information as to whether the organization has been approved as a teacher and/or principal evaluation service provider in another state and specify such state(s).	or- Yes, Florida.

FORM C

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TEACHER AND PRINCIPAL PRACTICE RUBRIC PROVIDERS
TECHNICAL PROPOSAL - SERVICE SUMMARY (INFORMATIONAL ONLY)

1.	Name of organization:	Learning Sciences International, LLC
	Primary location:	Blairsville, Pennsylvania
	Contact information: (phone / email / website):	Michael Toth 717-845-6300 x 172 mtoth@learningsciences.net www.learningsciences.net
	LEAs where service will be provided (or is intended to be provided):	On-site at LEAs in the state of New York
2.	The number of years the provider has delivered service:	10
3.	Title of the Teacher and/or Principal Rubric Evaluation model to be used (if appropriate):	Marzano Causal Evaluation Model
4.	Professional population that the provider has served, and that they are requesting to serve (i.e. teachers, principals, admin., etc.):	K-12 School Administrations, Teachers, Teacher Leaders, Instructional Coaches, and external stakeholders
5.	Number of teachers and/or principals that have received an evaluation using the submitted rubric tool (approximately):	Although the Art and Science of Teaching Observation and Feedback Protocol (2007) has been implemented with thousands of evaluations across the country, the Marzano Causal Evaluation Model annual assessment will be implemented throughout Florida districts adopting the Marzano model in the 2011-2012 School Year.
6.	Number of teacher and/or principal evaluation instructional sessions provided per year, if applicable:	8
7.	Average length of each training session for the training of evaluators (minutes/hours):	6 hours each for a total of 48 hours

If approved as a provider of Teacher and/or Principal Practice Rubrics, we are prepared to provide services to:

Please indicate by clicking on the appropriate boxes below:

☒   All Districts/LEAs in the State of New York, or

☐   Only to those eligible Districts/LEAs indicated below: